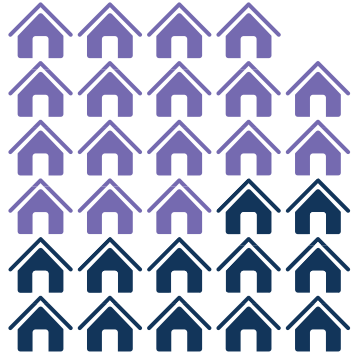




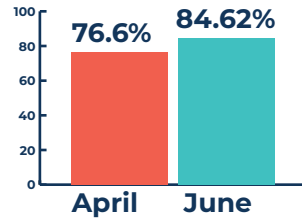
**NORTH END
SMART DISTRICT**



SMART HOMES

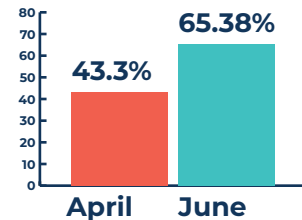


17 OF THE **29**
PARTICIPATING
HOMES LOWERED
THEIR ENERGY
USAGE



Do you find yourself making different energy use decisions in your home due to your participation in the program?

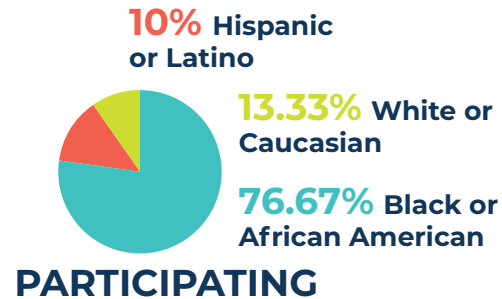
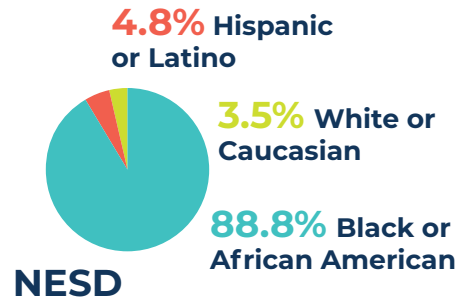
MAY SAW THE HIGHEST OVERALL
ENERGY SAVINGS AT **8%**



Do you feel like you saved enough money on your electricity bills this month to make an impactful difference to your household budget?

Ranking of smart home device satisfaction (Mid-year survey)

- 1 Smart Bulbs
- 2 Thermostat
- 3 Smart Plugs
- 4 Smart Strip
- 5 Smoke/Fire Detector



MOVING FORWARD...
(Mid-year survey averages)

I have learned what I hoped to from the Smart Home Kick Start.



I would participate again in the Smart Homes Kick Start.



I would be interested in another phrase that focuses on building off lessons learned.



I see benefit to rolling this Kick Start out to the larger North End Smart District.



BUILD YOUR OWN KICK START

How many pounds of produce did **most** people buy at the North End Farmers Market? (April - June)

0 to 3 pounds



On average, the Camp North End Farmers Markets served **3.75** users per hour



On average, the Mobile Markets (1 hour per NESD neighborhood) served **11** users per hour.

How did you get to the NESD Farmers Market? (March - June)



71% Drove my own car



6.6% Rode with Family / Friends



17.9% Walked or ran (or any other method using sidewalks)



1.3% Biked

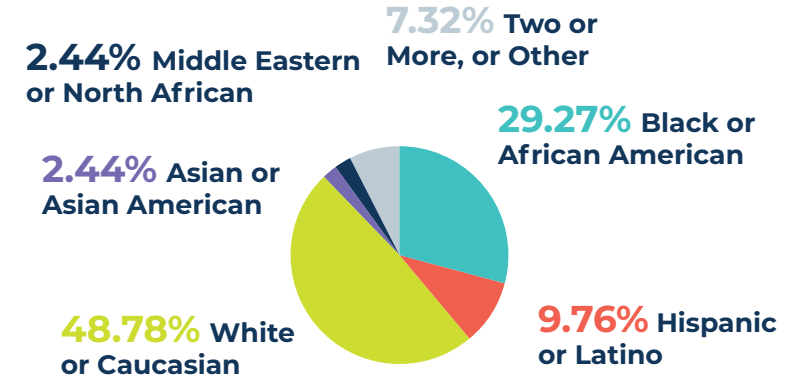
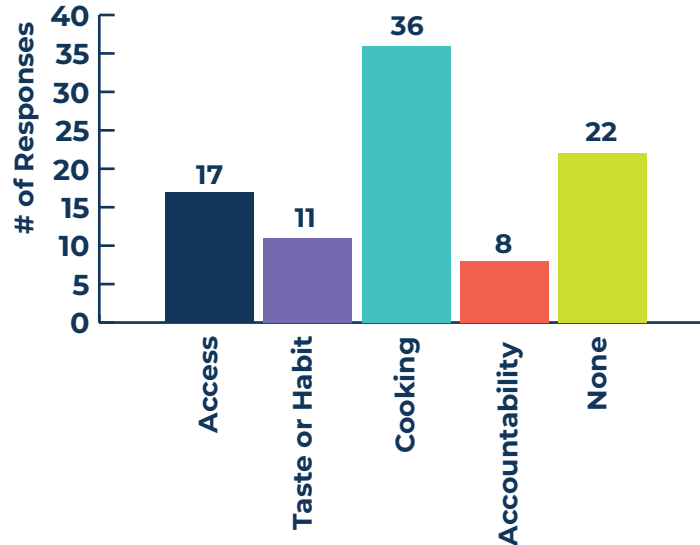


1.3% Rode the Bus

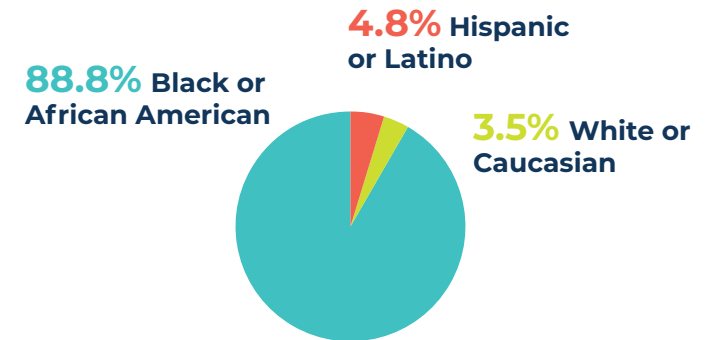


1.9% Rode Uber/Lyft/Taxi

What are barriers to healthy eating in your life? (April - June)



CAMP NORTH END MARKETS



NORTH END SMART DIST

BY THE NUMBERS...

Road to Hire:

12-week long workforce training program

17 students enrolled

6 finished the course

Earn a Laptop:

6-session long computer literacy training

14 students enrolled

100% of enrolled students completed the course, earning a refurbished laptop

Digi-bridge STEM Saturdays:

26 children participated

Tech Charlotte Youth Internship:

60 hours of work

24 interns

aged **16 -18**

\$12.50 per hour

Dillehay Courts Public Wi-fi:

104 adults

256 youth

9 seniors

The Nest:

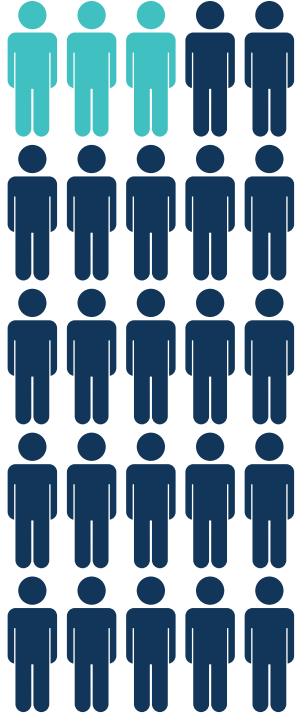
8 neighborhoods served

3 months of operation (in June)

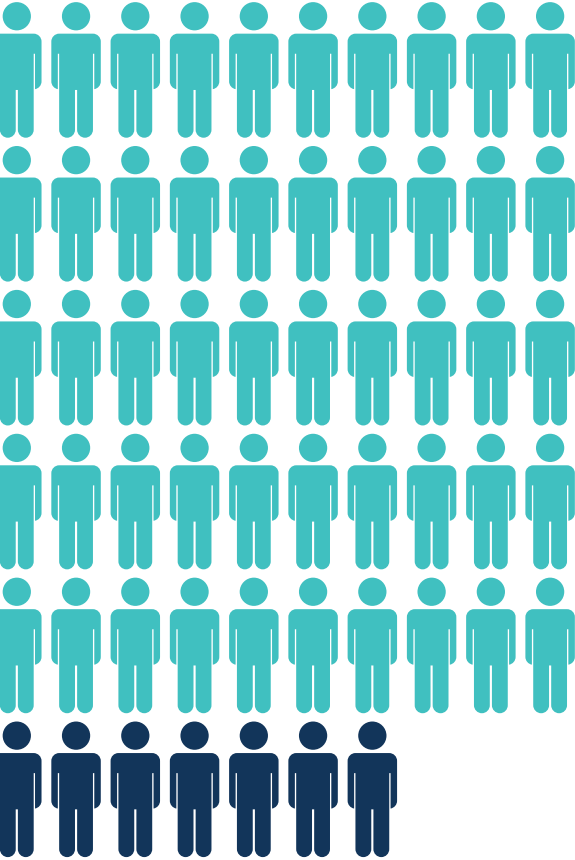
6 workforce training development programs

Food too Good to Waste

Participant 
Open Slot 



Composting Pilot Program



Food Waste is #1 Item in Household Trash

COMPOSTING BY THE NUMBERS...

- 10 weeks
- 1.37 tons of Food waste collected
- 1.44 tons of reduced trash
- 7 slots available for new participants

COMMUNICATION

More than **60%** of participants believe that **Email** is the most effective / preferred Method of Communication (Smart Homes, mid-year)

How did you find out about this event?
(BYOKS April - June)

BYOKS Engagement Lessons:

- 1** Ask Community Leaders to Identify the best time for public meetings
- 2** Be mindful of religious or cultural schedules
- 3** Hold meetings in the district, rather than city hall
- 4** Reduce barriers to participation by families by providing childcare
- 5** Include meals for participants and lead with dinner and conversation
- 6** Ask community leaders to play a major role in in crafting the message for their communities

